## LISTING OF CLAIMS

1. (Currently Amended) A system for providing travel information to an end user in an intelligent way using a search result, said system comprising:

a server configured to receive a request for travel information from the end user and configured to determine said end user's home location;

a context determination module configured to determine a context from said received request for travel information automatically, depending only on what said end user requests;

wherein said context determination module processes a user entered phrase using a search mechanism to simultaneously determine both:

travel destination information relevant to said end user; and at least one user-interest that corresponds to said received requests; and

a searching module configured to search for a search result based said context, wherein said search result comprises each of both:

logistical travel information relating to said travel destination;

location-specific, interest-dependent, and dynamic information corresponding to local events held in the vicinity of said travel destination; and

an airfare watch list comprising a temporally-dynamic list of low-priced airfares from said home location to said travel destination;

wherein said server is further configured to return said search result to the end user.

- 2. (Previously Presented) The system of Claim 1, further comprising a feed retrieval system and a database coupled to said feed retrieval system, wherein said feed retrieval system organizes said travel information for efficient storage by said database for easy retrieval.
- 3. (Previously Presented) The system of Claim 2, said feed retrieval system further comprising:

a rules-based engine for said obtaining said travel information from an internal partner and an external partner and storing said travel information into said database in a format used by a search engine.

4. (Previously Presented) The system of Claim 3, said feed retrieval system further comprising:

custom coded forms in a predetermined format supplied to said partners for facilitating said obtaining travel information.

- 5. (Original) The system of Claim 4, wherein said custom coded forms are in XML format.
- 6. (Previously Presented) The system of Claim 1, said server further comprising:

a spell check tool for providing a spell check service to an end user for assisting an end user in providing correct spelling of said request for travel information.

7. (Previously Presented) The system of Claim 6, wherein said spell check tool further comprises any of:

means for suggesting alternate spellings of a word in said request for travel information;

means for providing similarly spelled words or relevant phrases; and means for settling ambiguity among said word with other words or phrases having similar parts of said word.

(Previously Presented) The system of Claim 1, further comprising:
 lookup tables for determining matches to facilitate processing said request for travel information.

- 9. (Cancelled)
- 10. (Previously Presented) The system of Claim 1, said context determination module further comprising:

a plurality of context determining categories; and means for determining at least one context determining category.

- 11. (Cancelled).
- 12. (Currently Amended) The system of Claim 1, said search result comprising: the following travel categories:

destination guides;

canned keywords;

local events;

low air fares;

hot deals; and

lodging.

- 13. (Previously Presented) The system of Claim 12, wherein said local events comprise at least a concert.
- 14. (Currently Amended) The system of Claim 1, wherein said location-specific, interest-dependent, and dynamic information comprises any of:

low air fares;

a hot deal; and

a fare watch.

- 15. (Original) The system of Claim 1, wherein said server is a web server and said travel information is presented in one web page.
- 16. (Previously Presented) The system of Claim 15, wherein said one web page comprises:

a more link for facilitating linking to more detailed information as an option.

17. (Previously Presented) The system of Claim 16, wherein said more detailed information comprises information reflecting and associated with at least one context determining category.

- 18. (Original) The system of Claim 1, further comprising a local escapes feature, wherein said local escapes feature uses a home location to provide particular travel information.
- 19. (Cancelled).
- 20. (Original) The system of Claim 18, wherein said home location is selected from a list of predetermined home locations.
- 21. (Previously Presented) The system of Claim 20, wherein said list of predetermined home locations comprises:

at least fifty predetermined cities or home airports.

22. (Previously Presented) The system of Claim 18, wherein said provided travel information comprises any of:

a fare watch;

weekend e-fares;

local events;

hot deals;

links to other cities; and

maps.

23. (Original) The system of Claim 18, further comprising:

means for filtering out travel information not relevant to said home location.

- 24. (Previously Presented) The system of Claim 18, further comprising:
- a multi-hierarchical schema for organizing geographical regions to facilitate determining relevant travel information, wherein content in said regions overlap.
- 25. (Original) The system of Claim 24, wherein geographical regions comprise urban regions.
- 26. (Original) The system of Claim 25, wherein said urban regions comprise content from other nearby and relevant cities associated with said home location.
- 27. (Currently Amended) A method for providing travel information to an end user in an intelligent way using a search result, said method comprising:

receiving a request for travel information from the end user;

determining said end user's home location;

processing said phrase request into a query;

automatically determining a context from said received request for travel information in the form of both:

travel destination information relevant to said end user; and

at least one user-interest that corresponds to said received request for travel information,

wherein said step of automatically determining said phrase context, depends only on said request for travel information,

automatically searching a plurality of databases according to both said query and said context for a search result, without any interaction with a human agent, wherein said search result comprises <u>each of:</u> both:

logistical travel information relating to said travel destination; and

location-specific, interest-dependent, and dynamic information corresponding to local events held in the vicinity of said travel destination; and

an airfare watch list comprising a temporally-dynamic list of low-priced airfares from said home location to said travel destination;

returning said search result to the end user.

28. (Previously Presented) The method of Claim 27 further comprising: providing a feed retrieval system;

providing a database coupled to said feed retrieval system;

wherein said feed system receives travel information from a plurality of internal and external partners; and

organizing said content for efficient storage by said database for easy retrieval.

29. (Previously Presented) The method of Claim 28, wherein said feed retrieval system further comprises:

a rules-based engine for said obtaining said travel information from said internal and external partners and storing said content into said database in a format used by a search engine.

30. (Original) The method of Claim 28, said feed retrieval system further comprising:

custom coded forms in a predetermined format supplied to said partners for facilitating said obtaining travel information.

- 31. (Original) The method of Claim 30, wherein said custom coded forms are in XML format.
- 32. (Previously Presented) The method of Claim 27, further comprising:

  providing a spell check service to an end user for assisting an end user in providing correct spelling of an intended word in said request for travel information.
- 33. (Previously Presented) The method of Claim 32 further comprising: suggesting alternate spellings of said word; providing similarly spelled words or relevant phrases; and settling ambiguity among said word with other words or phrases having similar parts of said word.
- 34. (Original) The method of Claim 27, further comprising: providing lookup tables for determining matches to facilitate processing said request into said query.
- 35. (Cancelled)
- 36. (Previously Presented) The method of Claim 27 further comprising: analyzing a plurality of context determining categories; and determining at least one context determining category.

37.	(Cancell	ed)	١.
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38. (Currently Amended) The method of Claim 27, wherein said search result comprises the following travel categories:

destination guides;
canned keywords;
local events;
low air fares;
hot deals; and
lodging.

- 39. (Cancelled).
- 40. (Currently Amended) The method of Claim 27, wherein said location-specific, interest-dependent, and dynamic information further comprises any of:

low air fares;

hot deal; and

a fare watch.

- 41. (Previously Presented) The method of Claim 27 further comprising: providing said travel information to said end user in one web page.
- 42. (Previously Presented) The method of Claim 41, wherein said one web page comprises:

a more link for facilitating linking to more detailed information as an option.

- 43. (Original) The method of Claim 42, wherein said more detailed information comprises information reflecting and associated with one or more than one of said context determining categories.
- 44. (Original) The method of Claim 27, further comprising:

providing a local escapes feature, wherein said local escapes feature uses a home location to provide particular travel information.

- 45. (Cancelled).
- 46. (Original) The method of Claim 44, wherein said home location is selected from a list of predetermined home locations.
- 47. (Previously Presented) The method of Claim 46, wherein said list of predetermined home locations comprises at least fifty predetermined cities or home airports.
- 48. (Previously Presented) The method of Claim 44, wherein said provided travel information comprises, a local escape category comprising any of:

a fare watch;

weekend e-fares;

local events;

hot deals:

links to other cities; and

maps.

- 49. (Original) The method of Claim 44, further comprising:filtering out travel information not relevant to said home location.
- 50. (Previously Presented) The method of Claim 44, further comprising:

  providing a multi-hierarchical schema for organizing geographical regions to facilitate determining relevant travel information, wherein content in said regions overlap.
- 51. (Original) The method of Claim 50, wherein geographical regions comprise urban regions.
- 52. (Original) The method of Claim 51, wherein said urban regions comprise content from other nearby and relevant cities associated with said home location.

53-60. (Cancelled).

61. (Previously Presented) The system of Claim 1, further comprising:

a multi-hierarchical schema for organizing at least one geographical region to
facilitate determining relevant travel information,

wherein said multi-hierarchical schema comprises levels of a state, a region within said state, and cities within said region.

62-68. (Cancelled).

69. (Previously Presented) A network-based travel information exchange for providing travel information to an end user, said exchange comprising:

a server configured to receive at least one request for travel information from said end user via a browser-based interface;

a travel search determination module operatively coupled with said server, wherein said travel search determination module is configured to automatically determine travel results from said at least one request for travel information;

wherein said travel search determination module comprises a multidatabase search mechanism configured to use said at least one request to simultaneously determine:

travel destination information relevant to said end user; and at least one user-interest that corresponds to said at least one request;

wherein said server is configured to report at least one search result to said end user via said browser-based interface, wherein said at least one search result comprises travel information content comprising both:

logistical travel information relating to said travel destination; and location-specific, interest-dependent, and dynamic information corresponding to local events held in the vicinity of said travel destination.

70. (New) A system for providing travel information to an end user in an intelligent way using a search result, said system comprising:

a plurality of end-user client devices, each comprising:

a processing engine which includes a context determination module and a searching module; and

a display;

wherein said processing engine is configured to display a graphical user interface to an end user via said display;

wherein said searching module is configured to determine said end user's home location;

a server configured to receive a request for travel information from the end user;

wherein said context determination module is configured to determine a context from said received request for travel information automatically, depending only on what said end user requests;

wherein said context determination module processes a user entered phrase using a search mechanism to simultaneously determine both:

travel destination information relevant to said end user; and at least one user-interest that corresponds to said received requests; and

wherein said searching module is configured to search for a search result based said context, wherein said search result comprises each of:

logistical travel information relating to said travel destination;

location-specific, interest-dependent, and temporallydynamic information corresponding to local events held in the vicinity of said travel destination;

an airfare watch list comprising a temporally-dynamic list of low-priced airfares from said home location to said travel destination; and

a lodging watch list comprising a temporally-dynamic list of lodging deals in the vicinity of said travel destination;

wherein said server is further configured to return said search result to the end user via said graphical user interface.